

## The Touch of Roy and Dale



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### New “Roy Rogers and Dale Evans” Book Is Unlike Any Other

2011 celebrates what would have been the 100<sup>th</sup> birthday of singing cowboy legend, Roy Rogers. Tricia Spencer’s compilation book, *The Touch of Roy and Dale: The Impact and Influence of Roy Rogers, the King of the Cowboys, and Dale Evans, the Queen of the West*, joins that celebration. This perspective is an intimate look at the rippling affect that Roy and Dale’s lives had on the lives of others, told exclusively via stories from family, friends and fans from all over the world.

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*Dedicated to preserving and promoting the history, music, art and spirit of the American West*

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When author Tricia Spencer acquired 40,000 pieces of fan mail from the Rogers estate more than 8 years ago, she discovered much more than typical “fan” adulation. Nestled amidst never-before-seen photos, poetry, art and songs were amazing personal “Roy and Dale” stories.

The 1990s letters were written when Roy and Dale began facing health challenges, and in spite of it being nearly a half a century beyond their Hollywood heyday, fans rallied to support them and express just how much their American heroes had influenced and altered the paths of their lives.

Fans from all walks of life granted permission for their stories to be shared in this book. Additionally, the author invited Roy and Dale’s children, family friends, western silver screen stars, and others to pen their own personal essays about the timeless couple. The result is a diverse scrapbook of reflections that is just as much about those who loved Roy and Dale as it is about the legends themselves.

In keeping with the spirit of Roy and Dale’s legacy, a portion of the gross proceeds of this book benefits Roy and Dale’s nonprofit charity, **The Happy Trails Children’s Foundation**, which maintains a group home for neglected and abused children in the southern California desert that Roy and Dale so loved.

Many words have been devoted to Roy Rogers and Dale Evans, but never before have those words been gathered into the revelation that is *The Touch of Roy and Dale*. A book for all generations, it easily answers the question: What is a hero? Roy and Dale’s greatest accomplishment was never their celebrity. As the collective voices of this book so poignantly, sometimes humorously, sometimes rawly, reveal, it was their uncommon and generous humanity that made them heroes.

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